

# PACE STUDIO

An inclusive, diverse and innovative workspace










## INNOVATIVE IDEAS UNLEASHED







At Pace, we are rooted in the passion of storytelling. Imagination and creativity know no boundaries when it comes to our clients' needs to move their audiences to action. The studio honors Pace's culture of helping brands redefine what is possible through amazing creative work with flawless delivery that brings stories to life.

We are more than a physical studio we are a creative collective that can help brands build visual and immersive content programs to connect with their audiences in this new world.

## STUDIO CAPABILITIES

We offer end-to-end production services.

-  Original custom photography & sourcing stock
-  Social content strategy, creation & production
-  Film & Broadcast Production – Union & Non-Union
-  Podcasting and audio interviews
-  Livestream interviews and presentations
-  Stop-motion
-  Branded documentaries & Interview Videos

-  24/7 Realtime & remote quick-turn newsroom interviews, video editing and publishing
-  Storyboards, script writing, set design, wardrobe and casting, location scouting
-  Broadcast Color grading & Finishing
-  Photo retouching and compositing
-  360° video capture and editing
-  2D and 3D animations, VFX including After Effects, Flame, Nuke, Cinema 4D and Blender.


## ABOUT THE SPACE

The Pace Creative Studio is a 3,000 square foot space which hosts edit bays, stop-motion and photo retouching labs, a traditional CYC wall for photo and video shoots, a client collaboration lounge and a social bar. It's also home to an ideation and innovation lab, where we can explore the worlds of Virtual and Augmented Reality, 360 video and custom animation. The studio is housed in the Pace Headquarters office located in Greensboro, North Carolina with separate access points in and out of the building.

## INTERESTED?

Are you looking for a space to bring your ideas to life? To schedule a tour or get more information contact:

Nicole Martin, Vice President, Strategy & Marketing Solutions

 336.937.1993

[Nicole.Martin@paceco.com](mailto:Nicole.Martin@paceco.com)